

HUBBARD COMMUNICATIONS OFFICE
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 23 MARCH 1982

Remimeo

CANCELS AND REPLACES
BPL 12 JULY 1976
Corr. & Reiss. 20.8.76
Same Title, as BPL was
the wrong issue type.

PR Series 28R

A REFINED DEFINITION OF PR

(Extracted and quoted from
LRH Tape 7101C18 SO FEBC-2
PR BECOMES A SUBJECT.)

"In the field of PR 'Good Works Well Publicized'
is one of the definitions which they (PR men) give
in a textbook on the subject. That's supposed to be
the perfect definition of PR. It couldn't be further
from the truth. EFFECTIVE CAUSE WELL DEMONSTRATED.
You see, they need a few little refinements.

"Then you can make forward progress."

L. RON HUBBARD
FOUNDER

Assisted by
Joann Milan
Compilations Exec Manager

Adopted as Official
Church Policy by the
CHURCH OF SCIENTOLOGY
INTERNATIONAL

CSI:LRH:JM:bk
Copyright © 1971, 1976, 1982
by L. Ron Hubbard
ALL RIGHTS RESERVED